GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA

STARRED QUESTION NO:188
ANSWERED ON:28.07.2017
Mission Parivar Vikas
Karandlaje Km. Shobha;Simha Shri Prathap

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:
(a) whether the Government has launched new family planning initiative "Mission Parivar Vikas" on the occasion of World Population Day and if so, the details thereof including the aims and objectives of the Mission;
(b) the number and names of the high fertility districts in the country, State-wise;
(c) whether the Government has reviewed the Mission Parivar Vikas and correlated the achievements with time to gauge if the programme is moving in the right direction and if so, the details thereof;
(d) whether the Government has enhanced the basket of contraceptive choices to meet the changing needs of people and if so, the details thereof; and
(e) whether the Government has launched a new Information, Education and Communication (IEC) campaign on the occasion to create awareness regarding population stabilisation and if so, the details thereof?

Answer

ANSWER
THE MINISTER OF HEALTH AND FAMILY WELFARE
(SHRI JAGAT PRAKASH NADDA)

(a) to (e) : A Statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO LOK SABHA
STARRED QUESTION NO. 188* FOR 28TH JULY, 2017

[a]: Yes, the Government has launched new family planning initiative 'Mission Parivar Vikas' with the aim to accelerate access to Family Planning choices based on information, reliable services and supplies. The details are placed at Annexure A.
[b]: 'Mission Parivar Vikas' is being implemented in 146 high fertility districts. The details are placed at Annexure B.
[c]: Yes, the Government has shared detailed guidelines with the states. A national workshop was conducted on 15th June 2017 to discuss the state wise progress wherein the issuance of notification, financial mechanism and roll out of new MPV strategies was reviewed.
[d]: Yes, Government has enhanced the basket of contraceptive choices. The three new contraceptive choices added are Injectable MPA (Medroxy Progesterone Acetate), Centchroman (Chhaya) and Progesterone only Pills.
[e]: Yes, Government has launched a new Information, Education and Communication (IEC) campaign. The campaign addresses communication barriers and decision making behaviours amongst couples. A 52 week radio show has been started to address issues experienced by couples related to marriage and family planning. A new consumer friendly website focused on family planning has been launched. The campaign also brings forth the role of men in the family planning and encourages them to participate in the decision-making process.